

BUSINESS OPERATIONS PROCESSES

Figure 6.10

| | Feedback from Faculty | Benchmarking | Data from Observations and Measurements |
|-----------------------------------|---------------------------------------------------------------------------|------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| Student Recruitment | Many students work hard /many are not prepared to take University courses | Slight increase in Business School enrollment relative to others | Increase in Business School enrollment to almost 400 in the Academic Year 2016-2017 |
| Financial Resources | Budgeting process needs adjustment | Resources disproportional for the Business School in some areas | School of Business has 55% of the students and approximately 10% of the academic budget |
| Full-time faculty salaries | Faculty asking for increases | Slightly higher than some similarly situated schools | Slightly higher than other West Virginia Schools of similar size |
| Tuition | Too high | Slightly higher than some similarly situated schools | Slightly higher than other West Virginia Schools of similar size |
| Business Policies | A bit restrictive but manageable | Similarly situated West Virginia schools | Similar to many other schools in the state. |